



PLEASE ANSWER THE FOLLOWING QUESTIONS AND RETURN TO THE DIRECTOR

(Check as many as apply)

1. How did you discover us?

- Checkboxes for discovery methods: SBC Childcare Section, Newspaper, Valley Babysitting Section, TV, SBC School Section, Relative, Valley Childcare section, Friend, SBC Babysitter Section, Drive-by, Valley School Section, Flyer, Radio Station, Find Care, Edwards Theater, School Van, Regal Cinema (Manchester), Walk-In, Other.

2. Who presently takes care of your child?

- Checkboxes for care providers: Spouse, Friend, Transferring From, Babysitter, Campus Club, Relative, Other Day Care.

3. What alternatives did you consider before you decided on New Life Discover Schools?

- Checkboxes for alternatives: Babysitter, Friend, No Alternative, Relative, Other Day Care.

4. Have you previously enrolled your child with New Life Discovery Schools?

- Checkboxes for enrollment status: Yes (with Date and Location fields), No.

5. What is your present level of Education?

- Checkboxes for education levels: Some High school, Some College, Completed Graduate School, Trade School, Completed High School, Completed College, Attended graduate School.

6. How long have you lived at your current address?

- Checkboxes for duration: Less than 3 months, 3-6 months, 7 months - 1 Year, Over 1 year.

7. What is your total family income before taxes?

- Checkboxes for income brackets: Less than \$14,999, \$15,000-\$24,999, \$25,000-\$39,999, \$35,000-49,999, \$50,000-99,000, \$100,000 Plus.

8. Why did you choose New Life Discover School?

- Checkboxes for reasons: Location, Director, Facility, Educational Program, Price, Introductory Special, Other.

*****OFFICE USE ONLY*****

New Life Code: _____ Date: _____
Parent Name: _____